

CHARLES EDWARD ASTORGA

www.adswpctest.com

charles.an.image@gmail.com / P (954)816-0604

RE: Enthusiastic and Hard-Working UI/UX , web, digital, motion and graphic designer.

The attached resume details my experience and training. If you choose to interview and hire me, You will not be Disappointed.

As my resume indicates, I possess more than 15 years of progressive experience in my field. My professional history includes positions such as 2D and 3D : motion graphic designer, and digital graphic designer. As well as UI and multimedia specialist at Netsource Technology, University of Miami, Fresh Diet, CCOMGROUP, and KEMET-Electronic Components .

Recently, my responsibilities may match the qualifications you are seeking. As a designer my responsibilities included: Multi functional designs for landing page re marketing. These Pages were created for digital marketing campaigns on the Act-on platform. Landing pages Included Google AdWords re marketing with HTML5 Animation. HTML5 Animated Banners were Created with Google web designer and Adobe Animate. I also Created a multi function-al design in Adobe InDesign for print. Print designs created for a variety of publications including half page Magazine publications, catalog, brochure design a multitude of mailers and postcards.

I look forward to speaking with you further regarding the position you have available.

Sincerely,
Charles E Astorga

STATEMENT

I am a Digital, Motion, UI & Graphic Designer who conceptualizes innovative design solutions. For concepts such as: Digital, Print, Web And Broadcast Media Applications

My skills as a web developer and digital creative involve creating HTML websites with Adobe CC, CMS applications, CSS3 development, HTML, HTML5 animation, Java, Bootstraps and WordPress. I also developed and managed e-commerce solutions such as Zoey, Magento and Woocommerce to name a few.

Able to thrive in a highly collaborative and fast-paced environments. I am a versatile and motivated 2D and 3D artist with 15 years of experience in traditional and digital media.

SKILLS

- Creative: Adobe CC (Ps, Ai, Dw, Fl, An, Ae and ID), Final Cut Pro and Google Web Designer.
- Web Development: CSS, JS, HTML, HTML5, Bootstraps, WORDPRESS and editing applications.
- CMS Applications: Sitecore, Pixafy, Zoey, Magento, WORDPRESS, and in house CMS application.
- Campaign Marketing tools: Adwords, Act-on, Constant Contact, and Chimp Mail to name a few.

HIGHLIGHTS

- Great Design Strategy and function
- Graphic And Brand Development
- Excellent Time Management
- Strong Design Sense and skills
- UI enhancement and redesign
- Progressive Graphic Design

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EXPERIENCE

KEMET Electronics Corporation

2019 - 2019

Freelance Digital, Graphic, Motion Graphics Designer at KEMET Electronics Corporation

Responsibilities

Creating a multitude of graphics for digital and print Productions. Including logos, PowerPoint presentations, sales media, event media, digital graphics, and motion graphics that complement mobile apps, print, and digital marketing.

Programs, CMS's and Skills Used

Creative: Adobe Creative Cloud(Photoshop, Illustrator, Animate).

Sample Work

Sample working can be provided upon request.

CCOMGROUP

2019 - 2019

Freelance Front End Developer (HTML5 + Animation)

Responsibilities

Digital graphics, digital animation, digital Creative

Programs, CMS's and Skills Used

Creative: Adobe Creative Cloud(Photoshop, Illustrator, Animate, After Effects).

Sample Work

Sample working can be provided upon request.

GLHomes

2018 - 2018

Freelance UI / UX Design

Responsibilities

Re Branding,, digital graphics, Frontend Development, Functionality for Website

Programs, CMS's and Skills Used

Creative: Adobe Creative Cloud(Photoshop, Illustrator).

CMS: Front End Development With Sitecore

Sample Work live.

www.glhomes.com



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EXPERIENCE

CENDYN

2016 - 2017

Freelance Motion Graphic Designer

Responsibilities

Customize Video for products On corporate Website

Skills Used

Creative: Adobe Creative Cloud (Photoshop, Illustrator, Animate, Aftereffects).

Sample working can be provided upon request

UNIVERSITY OF MIAMI DCIE / Freelance Contract for Creative Circle

2016 - 2016

CMS Landing page, Digital, Motion and Graphic Designer

Responsibilities

Created digital graphics for landing pages, web slider banners and social media post. Additionally created a multitude of animated banners. Created print media posters 18x24 and 27x34, postcards 9x6 and a multitude of 8.5x11 travel media along with banner ads for digital advertisements and post for sales and marketing material.

Programs, CMS's and Skills Used

Creative: Adobe Creative Cloud (Photoshop, Illustrator, Dreamweaver, Animate, After Effects, InDesign) and Google Web Designer.

Web Development: CMS, CSS, HTML5, and other editing, applications and optimizations programs.

Sample Work in progress live.

<http://www.continuenow.miami.edu/acton/fs/blocks/showLandingPage/a/3704/p/p-024b/t/page/fm/0>

The FRESH DIET / Freelance Contract for Creative Circle

2015 - 2015

CMS Landing page, Digital, Motion and Graphic Designer

Responsibilities

Flash animation, HTML5 animation for Google Banner Ads and Social Media Ads.

Designed digital images and produced promotional email, landing pages, web static banner and social media items as directed by marketing.



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EXPERIENCE

The FRESH DIET / Freelance Contract for Creative Circle

2015 - 2015

Programs, CMS's and Skills Used

Creative: Adobe Creative Cloud (Photoshop, Illustrator, Dreamweaver, Animate, After Effects)

Web Development: CSS, HTML5, Google Web Designer HTML5 animation and Flash animation.

Sample Work

If links do not work.... Please copy and paste.

www.web.archive.org/web/20150909151714/http://www.thefreshdiet.com/

www.web.archive.org/web/20150926063404/http://www.thefreshdiet.com/

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CMS Landing page, Digital, Motion and Graphic Designer

Responsibilities

Flash animation, HTML5 animation for Google Banner Ads and Social Media Ads.

Designed digital images and produced promotional email, landing pages, web static banner and social media items as directed by marketing.

Programs, CMS's and Skills Used

Creative: Adobe Creative Cloud (Photoshop, Illustrator, Dreamweaver, Animate, After Effects)

Web Development: CSS, HTML5, Google Web Designer HTML5 animation and Flash animation.

Sample Work

If links do not work.... Please copy and paste.

www.web.archive.org/web/20150909151714/http://www.thefreshdiet.com/

www.web.archive.org/web/20150926063404/http://www.thefreshdiet.com/



EXPERIENCE

HYDRILLA GEAR INC. / Permanent

2016 - 2016

Social media, e-commerce, Email, & CMS manager / UI, Digital & Graphic Designer

Responsibilities

Customize Express Site design and manage monthly administration and commerce store.

Administrate campaign marketing and development For emails and social media

Designed advertisements and digital creative.

Programs, CMS's and Skills Used

Creative: Adobe Creative Cloud (Photoshop, Illustrator, Dreamweaver, Animate, After Effects).

Web Development: CMS, CSS, HTML5, and other editing, applications and optimization programs.

Sample Work live

www.hydrillagear.com

SYNERFAC TECHNICAL STAFFING / 123YOURWEB

2010 -2011

CMS, Web & Graphic Designer / Flash Animator

Responsibilities

Flash animation

Developed, designed and produced promotional email items as directed by marketing.

Designed unique print materials, including advertisements, business cards and logo designs.

Programs, CMS's and Skills Used

Creative: Adobe CS (Photoshop, Illustrator, Dreamweaver, Flash pro)

Web Development: CSS, HTML, and other editing, applications and optimizations programs.

Customer relations: Managed web sites for clients and also provided technical information.

Sample Work live

www.jacarandacc.com

www.generalvending.com/

www.bayviewbusinessassociation.com/

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EXPERIENCE

VERRANDEAUX VISUAL COMMUNICATION/Permanent
2007

2004 -

Web, Flash, Graphic Designer / Multimedia Specialist

Responsibilities

Designed company web sites

Designed unique print materials, including advertisements, brochures and logo designs.

Programs, CMS's and Skills Used

Creative: Adobe CS (Photoshop, Illustrator, Dreamweaver, Flash)

Sample Work

If links do not work.... Please copy and paste.

www.web.archive.org/web/20040720204121/http://www.verrandeaux.com/

NETSOURCE TECHNOLOGY INC. / Permanent

2000 - 2003

Web, Flash, Graphic Designer / Multimedia Specialist

Responsibilities

Designed company web site

Designed unique print materials, including advertisements, brochures and logo designs.

Skills Used

Creative: Adobe CS (Photoshop, Illustrator, Dreamweaver, Flash)

Sample Work

If links do not work.... Please copy and paste.

www.web.archive.org/web/20020928050107/http://www.nsource.com/

www.web.archive.org/web/20021113132102/http://www.e-one.com/

www.web.archive.org/web/20021130142010/http://www.lakeweirhigh.org/

www.web.archive.org/web/20021122053249/http://www.signaturebrands.com/



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EDUCATION

New World School of Art (High School Program) / Fine Art and design
<http://nwsa.mdc.edu/high-school-home-nwsa.html>
25 NE 2nd Street, Miami, FL, 33132

New World School of Art (College Program) / Fine Art and design
<http://nwsa.mdc.edu/>
25 NE 2nd Street, Miami, FL, 33132

Fort Lauderdale Art Institute
Web and desktop publishing

2002 ADDY AWARDS

Signature Brands, Color Tips Website – Gold
Interactive Media Web Site, Business to Consumer

The Colonnades at On Top of the World – Gold
Interactive Media Web Sites, Business to Consumer

J. McLaughlin & Company – Silver
Interactive Media Web Sites, Business to Business

NetSource Technologies – Silver
Industry Self-Promotion Interactive

